

Forestry Executive Committee Meeting

Friday, September 6, 2013

Richardson Hall 115

8:00 a.m. – 10:15 a.m.

MEETING NOTES

Attending: John Bliss, Paul Doescher, Lisa Ganio (for Jo Albers), Zak Hansen, Kathy Howell, Geoff Huntington, Jim Johnson, Thomas Maness, Claire Montgomery, Jeff Morrell, Ann Mary Quarandillo, Randy Rosenberger, Laurie Schimleck

Guests: Todd Bastian, Hailey Buckingham, David Hibbs, Joey Hulbert, Michele Justice, Julie Larson

Absences: Robin Rose and Steve Tesch

Notes by Nathalie Gitt

Agenda Review and Suggestions for Additional Items – *Thomas Maness*

- Welcome and Introduction of New Director of CoF International Programs, Michelle Justice by John Bliss, COF Associate Dean of Graduate and International Programs
- CoF Homecoming Tailgater Event on October 24 at the Reser Stadium West parking lot. OSU CoF Alumni will be hosts.
***Students are invited. Need engagement from Faculty and the FEC. This event will be held on Dad's week-end, students are welcome to bring their dads.
To circulate a list of alumni hosts.***

Update and Conversation with the Dean – *Thomas Maness*

- **Recruitment of CoF Grad Students**
Thomas discussed the need to put some efforts now in the recruitment of graduate students for 2014 and ideas to ramp up College activities and getting some additional funding.
[Action Items – To line up some marketing materials for the SAF National Convention.]
- **Update from Quarterly Meeting with Provost Randhawa**
Thomas updated the FEC on the topics he discussed with the Provost at his September quarterly meeting. Topics were:
 - Update on teaching policy,

- FES Department head search,
- Board of Visitors fundraising for student experience fund,
- Architects visit on September 11 and 12 and the development of new CoF learning environment and fundraising proposal,
- Institute for Working Forest Landscapes proposal progress update,
- Legislative and the O&C Lands related to research and funding updates,
- Upcoming meeting with stakeholders regarding Statewide Public Service Program funding and FRL funding increase initiative,
- Current effort on the strategic plan for CoF new research institute and faculty feedback on the four themes and structure. [Jim Johnson suggested the need to identify advocates from the Senate and House sides. Further conversation on this topic is scheduled during the fall All-College meeting. Discussed the need to ramp-up CoF message around good science.]
- FES Fall Term Seminars will be around advocacy and science – Invited guest speakers are Mark Rey and Jane Lubchenko.

College Positioning Statement and Messaging Platform – Ann Mary Quarandillo led a discussion of the revised College positioning draft statement based upon FEC’s input received to date. The purpose of the discussion will be to help crystalize the document distributed at the meeting into one paragraph that can be tested with all our constituents about what the key message is of the key essence of the College of Forestry moving forward.

The FEC input was as followed:

Paragraph 1

[Purpose: To focus on the positive, talk about impacts, emphasize problem solving and looking to the future.]

- Need to acknowledge habitats.
- The idea of the societal issue being the need for science is missing in the paragraph.
- The word current shows-up twice – need for to be future oriented as well.

Paragraph 2

[Purpose: CoF is the place where to find a full range of disciplines, full service, collaborative, where people come for answers, the hub/nexus for lots of partnerships. This is where we are seeing ourselves and where we want to be in 5-10 years.]

- The question is what would make the College different? But the paragraph answers: what does make the College different? – Need to change the question or need to answer the question.
- CoF doesn’t have a full range of disciplines yet. CoF is moving into new directions to encompass new dynamics in term of disciplines.
- Need to get to the idea that the College of Forestry broadly covers the disciplines that are important to the forest landscapes.

- Idea of CoF being integrative, multidisciplinary, wide, broad, and diverse needs to be stronger. University as a whole is the hub.
- Include all the landscapes (wide range of landscapes).
- Instead of listed EPA, USFS, USGS, shorten to USDA laboratories.
- Should say something about in order to address the big issue from 3rd paragraph, CoF has to be collaborative, integrative, address issues from multiple perspectives and scales. We have to be the hub which connects all the partners and then get into the descriptions of what makes us qualified. Then say that we already have close partners, etc... to leave with the argument and follow-up with descriptors that we currently have in place. We want to say what we are striving forward.
- The text is a more humble text.
- “close proximity to major...” – CoF has long term collaborative relationships with EPA, USFS, etc....
- Change the word “share” the purpose of sharing is to help people and make policies.

Paragraph 3

[Purpose: Representation of 4 key initiatives on learning, research, innovation, and collaborations]

- Development of compelling futuristic education programs to address the challenges in the future, service learning and student leadership development.
- Excellence in teaching.
- What are other opportunities and further investments/engagements that will enable us to do? Educating a new workforce and future leaders through increase access, etc...; What will the IWFL institute do? Need declarative sentences at the start of these bullets. This is ... and this is designed to accomplish...
- The paragraph is too short and at the same time too long. Need to bring back some focus.
- Need to go back to the 4 key spheres on the IWFL diagram.

[Action Items – Need an alternative version of this paragraph build around the 4 thematic areas and to think of what is missing.]

Paragraph 4

[Purpose: How do we want to be perceived by the public at large and the outside world?]

- Push back on the word *employed and engaged* - We are preparing students who will be engaged who will be part of the solutions.
- Change first sentence to two sentences.
- CoF should be the entity that should provide that objective analysis and help various groups to obtain information to make policies to manage landscapes.
- Want things that are relevant and credible.
- Add the word “students” in the 1st sentence: “OSU Forestry Faculty, students,...”
- Collaborative is not strong enough, need to add the idea of being open to collaborate with others.

[Action Items: Please send your comments to Ann Mary Quarandillo. To compare this document with the IWFL proposal language to ensure consistency. Invite Michael Nelson to a future FEC meeting to discuss the question of balance and collaboration.]

Discussion of Revisions of the Undergraduate and Graduate Strategic Plans since the FEC Retreat – Randy Rosenberger and John Bliss reported back on the revisions they made to their strategic plans after the feedback they received since the FEC retreat. FEC provided their final input. Copies the plans were distributed at the meeting.

- **FEC input on the Undergraduate Strategic Plan**
 - Need data management assistance.
 - Suggested to link with efforts of Susan Brubaker-Cole and the knowledge base of Larry Roper around student success and engagement issues.
 - Questions about defining increasing the quality of CoF students?
 - Questions on survey process during senior year and tracking during graduate studies.
 - Percentages are placeholders – Need to set a target and development of a baseline.

[Action Items: Thomas would like the Department Heads to develop a one pager to move priority 1 strategy 5 for all to go in one direction.]

- **FEC Input on Graduate Strategic Work Plan**
 - Expand graduate course offerings – What courses will serve the need of CoF? Need a gap analysis.
 - Develop a master mentor program - what are the mentoring needs?
 - Develop a portfolio of opportunities and recruitment packages and funding needs. Discussed the need for a monitoring process for checking on students' progress and figure out the administrative support needs, i.e. admissions.

[Action Items: John asked for more feedback. Next FEC John will be presenting a strategic plan for international Programs.]

Decision: The Dean is in support of the strategic plans that Randy and John presented.

Forest GUMP Survey Results – Joey Hulbert and Julie Larson reported on the objectives and process of the mentorship program. Joey distributed background information on the CoF Graduate Undergraduate Mentorship Program at the meeting and presented the results from the mentors and mentees surveys they conducted. More details can be found at <http://gump.forestry.oregonstate.edu>. FEC suggested some ideas on how to improve the program and how to organize more activities and resources for participants, i.e. Annual Ring, or spring break stay at HJ Andrews. ***Information only.***

Meeting Materials

- Agenda
- Oregon State University College of Forestry Positioning Statement and Messaging Platform – Ann Mary Quarandillo
- Draft August 21st, Strengthen the College’s Commitment to Academic Excellence – Randy Rosenberger
- Draft Revisions, August 21, 2013 – Strengthen the College’s Commitment to Academic Excellence - Set College-Wide Expectations to Enhance Graduate Programs – John Bliss
- CoF Graduate Undergraduate Mentorship Program (ForestGUMP) – Joey Hulbert and Julie Larson